

## PRICE MATCH GUARANTEE

## Terms & Conditions:

The 'competitor' refers to the other business where the best price on the product has been seen.

'Mole Avon' or the 'store' refers to Mole Avon Trading Ltd, based in Crediton, Okehampton, Axminster or Whitstone.

- The product must be available through a competitor that trades on the same basis as us. They must have premises which are freely open to the public on the UK mainland.
- The competitor's prices need to be publicly available to all customers.
- For us to verify these prices, they need to be displayed in the competitor's own shop or on their website.
- The price must apply to a new, identical individual product, that's the exact same make, model, size and colour.
- Does not include 3<sup>rd</sup> party in-store concessions eg. Dalton Tag or Synergy.
- If it is a multi-buy promotion, the price match would not apply.
- The competitor must have the product in stock (rather than available only to order).
- Prices are subject to change, so the price match is only applicable for purchase at time of quote.
- Products must be available in store, and not direct purchases such as fuel, ear tags, and any other direct agricultural purchase.
- We don't consider special prices that are only available to certain customers, for instance negotiated prices or prices for groups such as account holders, reward card or club members.
- We don't consider prices that are only available through third-party websites, or with voucher codes issued to individual customers or groups.

Mole Avon reserves the right to change these terms and conditions at any point in time.